



CONSULTING GUIDE 2021

Get the most out of your results!

ModernThink higher education specialists are available to analyze your survey results and present findings and recommendations to leadership groups, HR teams, boards, faculty senates, and other constituent groups. As your expert guide, we will help you make the best use of your survey feedback and bring fresh eyes, organizational development expertise and years of benchmarking and best practice data to the conversation.

Why do Great Colleges participants typically consider ModernThink consulting services?

- A new senior leadership team wants to fully understand the current dynamics of the culture.
- The data is not as positive as you had hoped it would be and you want an unbiased presentation of the results.
- Results are positive but you want to do even better—maybe even make the Honor Roll.
- Your team could benefit from understanding how peer institutions are managing similar challenges.

Phone Consultation

Partner with a workplace expert via a 60-minute call to review and analyze your survey results. In this conversation, we will summarize and synthesize your particular strengths and opportunities and make recommendations for next steps. Senior leadership teams and survey committees often find our phone consultations helpful, but they can also be a great opportunity for a CHRO, Director of Institutional Effectiveness or President/Provost to be able to connect one-on-one with one of our survey experts.

Cost: \$975

Webinar Presentation

In this virtual presentation (up to two hours), ModernThink summarizes key findings in your institution’s survey results. Our analysis will include all aspects of the survey as well as your Institution Questionnaire® submission. We will look at how your results compare to key benchmarks, as well as your previous years’ data, if applicable. Best practices from peer institutions will be a part of the discussion. This summary PowerPoint will identify institutional strengths, areas for improvement, and recommendations. We will partner with you in advance to understand more about the audience and the goals for this presentation.

Cost: \$3,335

Onsite Presentation

Sometimes being face-to-face makes all the difference in understanding, aligning, and communicating your survey results. A ModernThink Senior Consultant will come to your institution for a half-day or full-day of meetings dedicated to an interactive presentation of the survey findings with key stakeholder groups. Prior to coming onsite, your consultant will partner closely with you to plan the presentations and collaborate on the audiences for these sessions. In preparation for the onsite, ModernThink will review your results past and present, analyze and interpret themes and patterns, compare your results to peer institutions, and bring real-world best practices we’re seeing across the country. Recommendations will be made to focus both on how best to roll out the survey results across campus and start (or continue) plans for acting on the data. This service includes a summary PowerPoint and permission to record any of the presentation sessions to share with the campus community.

Cost: Half-Day \$4,870, Full-Day \$6,110
(Prices Do Not Include Travel Expenses)



Additional Services

Please call us for customized pricing. All services are available virtual or in-person.

Comment Analysis Report

Some institutions prefer to have a third party analyze the responses to the two open-ended questions on the survey and provide a report that lends itself to being shared campus-wide. This service can be bundled into any of the consulting options for an additional fee based on the number of comments and timeline.

Open Forums/Town Hall Meetings

Town Hall meetings open to all faculty and staff and/or individual constituent groups allow a transparent forum to present the survey results, as well as an opportunity for them to offer their insights into the findings. ModernThink can be a helpful partner in this initiative. If in person, this is normally a full-day commitment to provide opportunities throughout the day to meet everyone's calendar. We include a PowerPoint of survey results that can be used as part of the co-facilitation of the meetings.

Focus Groups

Our consultants are skilled in the art of focus group facilitation and creating an environment that fosters straightforward and open dialogue to drill down further into specific aspects of the data. They take measures to protect anonymity and to create a safe environment where participants will feel comfortable sharing their candid feedback.

New President Briefing

With many presidents beginning their tenures in late summer, the survey results are an opportunity to learn more about the campus staff and faculty. The mere act of acknowledging this feedback can send a strong message to employees about the President's commitment to communication. We offer one-on-one briefing of institutional data for these leaders as a step towards understanding the survey results and then acting on that data as a new leader.

Order Information

Save 5% on all reports and services when you order before September 10th.



Custom Benchmarks

ModernThink's higher education benchmarking capabilities are unrivalled. With over 1,200 colleges and universities in our database representing hundreds of thousands of respondents, we are uniquely capable of providing benchmark data based on: *Carnegie Classification, geographic region, enrollment size, control (public/private), aspirational peer groups, HBCU, Hispanic-serving institutions*, and other higher education segmentations. Because of the breadth and depth of our databases, our benchmarking capabilities extend beyond the institution level, down to and across specific divisions, colleges, job roles and even tenure status.



Save The Date!

Great Colleges 2022

Registration for the 2022 Great Colleges program will open July 2021. The faculty/staff survey will again be in mid-March. If you are considering a census or custom approach to the survey, contact us early so we can partner with you on a timeline and strategy that works for your institution.

Systems And Consortia

There are a number of benefits to participating alongside your entire system or consortium, including discounted survey customization, reports and benchmarking. Please contact or refer interested parties to Suzi Schmittlein at sschmittlein@modernthink.com or 888.684.4658 x 114.