



**2022 GREAT COLLEGES TO WORK FOR®**

## It's not *what* will shape their experience... ***It's Who.***

Each year, colleges and universities strive to make their institution a better place to work. As a way to help them, the Great Colleges To Work For® survey provides participants with a means to gather actionable data and insights from their faculty and staff to help them improve their culture and attract new people.

▶ Enroll your institution today for FREE at [GreatCollegesProgram.com](https://GreatCollegesProgram.com)

### RECOGNITION CATEGORIES

Compensation & Benefits

Confidence in Senior Leadership

Diversity, Inclusion & Belonging

Faculty Experience

Faculty & Staff Well-Being

Job Satisfaction & Support

Mission & Pride

Professional Development

Shared Governance

Supervisor/Department Chair Effectiveness

**REGISTER** at [GreatCollegesProgram.com/Registration](https://GreatCollegesProgram.com/Registration)

DEADLINE FEBRUARY 2022

ModernThink

# What is the Great Colleges to Work For® Program?

The Great Colleges to Work For® program is designed to recognize higher education institutions that have created exceptional work environments. The program is similar to the popular Fortune 100 Best Companies to Work For issue – with one big difference. Instead of ranking institutions in one big list, the program recognizes institutions in specific areas of excellence such as Mission & Pride, Faculty & Staff Well-Being and Job Satisfaction & Support.

## Who can participate?

The survey is open to both 2-year and 4-year, not-for-profit institutions in the U.S. with at least 500 students.

## What does it cost?

There is no fee to participate since ModernThink underwrites the program.

## When do I need to decide?

Registration closes in mid-February, but we encourage institutions to consider participation now so they can have plenty of time to maximize employee involvement and buy-in from senior leaders.

## Why participate?

**Institutional Pride:** The survey provides senior-level administrators and academic leaders with insights on the quality of the workplace experience and its competitiveness

**Competitive Advantage:** Institutions use the recognition distinction to enhance recruiting efforts not just for faculty and staff, but also for students.

**The Employee Feedback Report:** Included with participation are Topline Reports, which detail your employee responses, as well as national benchmarks customized to your institution.

## How are recognized institutions announced?

These institutions are revealed with the release of the Recognized Institutions List and published as a special insert in *The Chronicle of Higher Education*. Those that do not receive recognition will not be made public.

## What does this process involve?

There are two surveys administered to gather data about each participating institution. ModernThink facilitates the surveys, analyzes the data, and determines the recognition.

### Part I – Institutional Questionnaire:

An online form for each institution to detail its differentiating qualities.

### Part II – Faculty and Staff Engagement Survey:

A validated online survey designed specifically for a higher education workplace. It consists of 60 questions with a five-point agreement scale; an 18-item benefits satisfaction component, two open-ended questions, and 15 demographic questions.

## Can we customize the survey, or include more than a sample of faculty and staff?

Yes, many institutions choose to go beyond basic participation in the program to add specific questions, modify demographics, and involve additional survey takers. Once our core survey is tailored to your institution, it can further meet your needs with a key metric used for climate study, leadership transition, accreditation documentation, etc.

## Who would best be responsible for executing this on our campus?

Generally, our point of contact at each institution is the person with oversight of Human Resources or Institutional Research/ Effectiveness or someone in the President's office.



**Need more information or want to register?**

Visit [GreatCollegesProgram.com](https://GreatCollegesProgram.com) or call ModernThink at 888.684.4658