



2022
**GREAT
COLLEGES
TO WORK FOR®**

2022 REPORTS GUIDE

ModernThink

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What's Your Next Step?

Your participation in the 2022 Great Colleges to Work For® program signaled to your faculty and staff that you are interested in their opinions, and your intention to build a better place to work and learn. You have invested time in the project and demonstrated your commitment to reviewing their feedback.

The *ModernThink Higher Education Insight Survey*® used in the 2022 Great Colleges to Work For® program measures the dynamics and competencies unique to higher education. The reports and services options in this brochure are designed to help your institution identify strengths and challenges in your workplace culture.

The four Topline Reports you receive for participating provide a high-level summary of the data. The options in this brochure take that understanding to a deeper level and provide you with the ability to align various stakeholders on the interpretation of the data before you communicate and take action on the results. We recommend scheduling a call with our team to review your final participation rate and support you in making decisions around additional data and that make sense for your institution and budget.

For institutions that participate on a regular cycle, the survey reports provide a key measure of progress. Institutions rely on this data for strategic planning, accreditation self-studies, and leadership team transitions. Our unique benchmarking provides an external perspective on how your institution measures up in a variety of areas including being recognized as a top college for workplace excellence.

Need Help?

The most important steps for workplace improvement are interpreting the survey results and communicating them to the faculty and staff. What a powerful way to reinforce that their input was heard and people are your priority.

ModernThink is committed to helping our clients collect actionable data from their faculty and staff and then using that data to make meaningful change. Some clients have the team in place to make that happen and others may need a little help and some external perspective. Our goal is to help you capitalize on the survey feedback, use the results to make improvements, and actually see a return on your investment.

Founded in 2004, our work is strongly anchored by our mission to change the world one workplace at a time. We partner with a wide variety of institutions ranging from small community colleges to entire state university systems. ModernThink shares your vision of better workplaces through more engaged faculty and staff, and we look forward to advancing toward that goal together in 2022 and beyond.

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Report SUITES

NEW PARTICIPANT SUITE - *includes four reports*

Available to first-time participants and institutions who have never ordered reports. This suite combines both the qualitative and quantitative aspects of the survey, as well as valuable benchmarking data, to give institutions new to the program useful baseline and metric data to leverage right from the start!

Employee Comments Report - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

Job Category Benchmark Spreadsheet - Provides overall positive/negative response rates for each survey statement and overall benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data. For an additional discounted fee of \$828, we can create a custom aggregate peer benchmark for you based on institutions you select.

Response Distribution Reports - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

Cost: \$1,650

SURVEY DATA SUITE - *includes three reports*

This Excel report suite summarizes your overall positive and negative responses for all survey statements and provides results across each demographic asked in the survey. Your spreadsheets include two columns of valuable benchmarking data from the 2022 program: Honor Roll and Carnegie Classification.

General Demographics Spreadsheet - Contains data by: Gender Identity, Age, Race/Ethnicity, Years at Institution, Employment Status and Remote Work.

College/School and Division/Department Spreadsheet - Contains data by: college, school, department

Faculty Experience Spreadsheet -

Contains data specific to faculty and adjuncts only: College/School, Academic Role, Tenure Status (four-year institutions only), Gender Identity, and Race/Ethnicity.

Cost: \$1,745

"The Great Colleges survey data has been a critical piece to our accreditation and strategic planning measures."

- Paul Turcotte, Director of Institution Research and Assessment, Texas A&M University Central Texas

Suites continued...

SURVEY RESULTS SUITE - *includes eight reports*

This comprehensive report suite provides results for every question asked in our survey including the open-ended responses. Two levels of benchmarking are Honor Roll and Carnegie Classification. This is the most popular suite.

Survey Data Suite - See prior description

Employee Comments Report - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

Response Distribution Report - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

Benefits Satisfaction Report - This report documents satisfaction with benefits including medical and dental insurance, work/life balance programs, professional development opportunities, and recognition programs among others. Responses are broken down by job category.

Profile of Survey Respondents - Use this response rate report as a quick reference guide to the percentage of respondents in each demographic such as Gender Identity, Race/Ethnicity and more.

Cost: \$3,510

BENCHMARK DATA SUITE - *includes four reports*

Designed for institutions that want to dive deep into comparative data. Each report in this suite offers external benchmark comparisons to your survey results and is alternatively available for individual purchase outside of the suite.

Overall Benchmark ScoreCard - See how your workforce's results compare to those of other institutions. This report allows you to compare a series of higher education benchmarks. The benchmarks are averages of the positive responses among peer institutions within these designated categories: *2022 Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.*

Benefits Satisfaction Benchmark Report - Compare your institutions overall benefits satisfaction against the programs core 2022 benchmarks: *Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.*

Job Category Benchmark Spreadsheet - Provides overall positive/negative response rates for each survey statement and overall benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data.

Recognition Category ScoreCard - This report shows how your results compared to recognized institutions in your two-year / four-year and size categories in each of the 10 recognition categories.

Cost: \$3,900

Online

REPORT GATEWAY

For institutions that have made an ongoing commitment to participating on a regular cycle in the Great Colleges program, our Report Gateway is an option you should consider. The web-based Gateway provides users the flexibility to run their own reports for dynamic visual renderings of survey data in multiple formats. This reporting option is particularly appealing to audiences who require more in-depth analysis than the static reports provide. The Gateway is a proven tool that has been used by single institutions as well as large systems over the last seven years. Access includes 25 users.

Your Gateway would include the following:

- All historical data (after 2010) is included for previous program participants and/or ModernThink custom clients as well as standard Great Colleges benchmarking (Honor Roll and Carnegie).
- Results for all of the questions and demographics asked in the survey including narrative responses, statement results, benefit comparisons and data filtering by all demographics (i.e. Gender Identity, Age, Race/Ethnicity, etc.).
- Reports on the Gateway include a Standard Deviation report which shows n-values, mean scores, and standard deviation across your survey statements, benefits, themes and demographics.
- All data on the Gateway can be exported to .csv files to be uploaded to other analysis platforms like SPSS, Tableau or Qualtrics.

A demo of this option can be provided along with pricing specific to your institution. Please contact Suzi Schmittlein at sschmittlein@modernthink.com for more information.

First Year Cost: \$4,500

Renewal Cost: \$2,900

JOB CATEGORY REPORT SUITE - *includes five reports*

The reports in this suite are ideal for institutions that are most interested in internal and external comparisons for faculty and staff. This suite allows you to examine your employees' experience in the workplace through the lens of inclusion by looking at results by race/ethnicity, gender identity, and other protected classes.

Employee Comments Report - See prior description

Response Distribution Report - See prior description

General Demographics Spreadsheet - See prior description

Job Category Benchmark Spreadsheet - See prior description

Cost: \$3,200

Individual REPORTS

Custom Report Suite

We are happy to work with you to create a custom bundle of reports, including incorporating data from your previous years of participation in the program. This includes consulting options as well. Just give us a call and we can partner on a solution that meets your needs and budget.

Aspirational Peer Benchmark Report

Simply provide ModernThink with a list of peer institutions you would like to benchmark against and have that data added as a column alongside the Honor Roll and Carnegie Classification data. This report allows you to compare your employees' responses, statement-by-statement, to the responses of employees at designated peer institutions. Please note, we need a minimum of five peer institutions within our database to generate a benchmark, and we only disclose names if the institutions have been publicly recognized as "Great Colleges." This benchmark can be added to your Report Gateway.

Cost: \$975

Minority Aggregate Report

See your survey results across key demographics (see General Demographics Spreadsheet) with the addition of a benchmark aggregating percent positive and percent negative data from respondents of all minority races and ethnicities at your school compared to all schools that participated in the 2022 program. The aggregate includes: American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, or two or more races respondents. These benchmarks can be added to your Report Gateway.

Cost: \$1,025

Race/Ethnicity ScoreCard

Provides your institution's results across each Race/Ethnicity along with your institutions own aggregate minority results. The report also includes comparative data for each individual minority race/ethnicity at your school compared to all schools that participated in the program in the current year: American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Pacific Islander or two or more races respondents.

Cost: \$795

The *ModernThink Higher Education Insight Survey*® includes 60 survey statements (5 specific to the faculty experience) that measure 10 core dimensions of workplace culture, a benefit satisfaction component, two open-ended questions, and a series of demographic questions. All reports are based on pre-loaded job category demographics. Survey available upon request.

**Save 10% on all reports and services
when you order by May 31st, 2022**

Full prices listed below.

Report OPTIONS

| Online Reporting | Price |
|---|------------------|
| (Call for Demo Access) | |
| Report Gateway: | \$4,500 |
| Gateway Renewal: | \$2,900 |
| Suites | |
| (Reports discounted within suite) | |
| New Participant Suite: | \$1,650 |
| Survey Data Suite: | \$1,745 |
| Job Category Report Suite: | \$3,200 |
| Survey Results Suite: | \$3,510 |
| Benchmark Data Suite: | \$3,900 |
| Custom Report Suite: | Call For Pricing |
| Individual Reports | |
| (See website for samples of all individual reports) | |
| Aspirational Peer Benchmark Report: | \$975 |
| Benefits Satisfaction Benchmark Report: | \$1,540 |
| Employee Comments Report: | \$615 |
| Job Category Benchmark Spreadsheet: | \$1,025 |
| Minority Aggregate Report: | \$1,025 |
| Race/Ethnicity ScoreCard: | \$795 |
| Overall Benchmark ScoreCard: | \$1,025 |
| Recognition Category ScoreCard: | \$800 |
| Response Distribution Report: | \$1,130 |
| Response Distribution Benchmark Report: | \$1,540 |
| Year-to-Year ScoreCard: | \$615 |

**Payment must be received before delivery.*

ORDER INFORMATION View sample reports and order online at GreatCollegesProgram.com or contact ModernThink at 888.684.4658 or greatcolleges@modernthink.com.