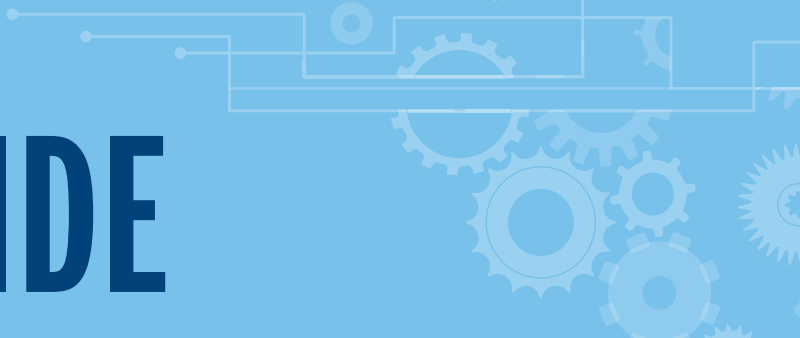


2025 REPORTS GUIDE



ModernThink

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GREATCOLLEGESPROGRAM.COM

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Unleash the Power of Data

The **ModernThink Higher Education Insight Survey®** is specifically designed to measure the organizational dynamics and competencies unique to institutions of higher education.

The survey instrument measures the extent to which employees are involved and engaged in the organization and ultimately, the health of the culture and quality of the workplace experience. The free Topline Reports you receive provide a high-level, visual summary of your survey data.

Some participants ultimately want to do a deeper dive into the data. Sometimes, that's to inform a cultural SWOT analysis; other times, it may be to support a GAP analysis against ModernThink's unique Higher Education benchmarks. And frequently, it's simply to better understand the day-to-day experience of your faculty and staff across demographic groups.

Over the years, we've seen participants use their Great Colleges survey data to inform strategic planning processes, provide supporting evidence in accreditation reviews and inform new leaders about the status and health of the institution's culture. Whatever the case, the reports detailed in this brochure will help you be data-informed to celebrate the strengths of your culture, address the soft spots, and take informed action.

Save 5% on all reports when you order by September 5, 2025.

ModernThink Higher Education Insight Survey XYZ University General Demographics Spreadsheet (Excerpt)

Collaboration
13 I have opportunities to...
14 People in my department...
15 I can speak up or challenge...
16 There are sufficient opportunities...
17 There is a sense that we're...
Communication
18 When I offer a new idea, I believe it will...
19 I can speak up or challenge a tradition...
20 In my department, we communicate...
21 Changes that affect me are discussed...
22 At this institution, we discuss and debate...
23 There is a sense that we're all on the same...
Confidence in Senior Leadership
24 Senior leadership provides a clear direction...
25 Senior leadership has the knowledge, skills, and experience necessary for institutional success...
26 Senior leadership shows a genuine interest in the well-being of faculty, administrators and staff...
27 Senior leadership communicates openly and honestly...
28 I believe what I am told by senior leadership...
29 This institution places sufficient emphasis...

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Great Colleges to Work For Survey

XYZ University

College/School and Division/Department Spreadsheet (Excerpt)

Collaboration
13 I have opportunities to...
14 People in my department work well together...
15 I can speak up or challenge a tradition...
16 There are sufficient opportunities...
17 There is a sense that we're all on the same...
Communication
18 When I offer a new idea, I believe it will...
19 I can speak up or challenge a tradition...
20 In my department, we communicate...
21 Changes that affect me are discussed...
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27 Senior leadership communicates openly and honestly...
28 I believe what I am told by senior leadership...
29 This institution places sufficient emphasis...

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Higher Education Insight Survey

XYZ University

Faculty Experience Spreadsheet (Excerpt)

Collaboration
13 I have opportunities to...
14 People in my department work well together...
15 I can speak up or challenge a tradition...
16 There are sufficient opportunities...
17 There is a sense that we're all on the same...
Communication
18 When I offer a new idea, I believe it will...
19 I can speak up or challenge a tradition...
20 In my department, we communicate...
21 Changes that affect me are discussed...
22 At this institution, we discuss and debate...
23 There is a sense that we're all on the same...
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27 Senior leadership communicates openly and honestly...
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29 This institution places sufficient emphasis...

Overall	Benchmarks	Pre-loaded Job Category	General
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall

Overall	Benchmarks	Pre-loaded Job Category	General
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall
Overall	Overall	Overall	Overall

The G

Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category
Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category
Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category
Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category
Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category	Pre-loaded Job Category

Not Sure Where to Start?

Whether it is your first-time participating in the Great Colleges program, or if you're a seasoned participant, we are happy to discuss the various report options to help you make the best decisions on how best to invest your time, energy, and money.

Schedule a call with one of our Senior Consultants by emailing greatcolleges@modernthink.com or simply calling us directly at 888.684.4658.

ORDER INFORMATION View sample reports and order online at GreatCollegesProgram.com or contact ModernThink at 888.684.4658 or greatcolleges@modernthink.com.

REPORT SUITES



New Participant Suite - includes four reports

Available to first-time participants and institutions who have never ordered reports. This suite combines both the qualitative and quantitative aspects of the survey, as well as valuable benchmarking data, to give institutions new to the program useful baseline and metric data to leverage right from the start!

Employee Comments Report - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

Job Category Benchmark Spreadsheet - Provides overall positive/negative response rates for each survey statement and overall 2025 benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data. For an additional discounted fee of \$828, we can create a custom aggregate peer benchmark for you based on institutions you select.

Response Distribution Reports - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

Cost: \$1,650

Survey Data Suite - includes three reports

This Excel report suite summarizes your overall positive and negative responses for all survey statements and provides results across each demographic asked in the survey. Your spreadsheets include two columns of valuable benchmarking data from the 2025 program: Honor Roll and Carnegie Classification.

General Demographics Spreadsheet - Contains data by: Job Category, Gender Identity, Age, Race/Ethnicity, Years at Institution, Employment Status and Remote Work.

College/School and Division/Department Spreadsheet - Contains data by: College, School, Department, Division.

Faculty Experience Spreadsheet - Contains data specific to faculty and adjuncts only: College/School, Academic Role, Tenure Status (four-year institutions only), Gender Identity, and Race/Ethnicity.

Cost: \$1,745

Save 5% on all reports when you order by September 5, 2025.

Survey Results Suite - includes eight reports

The comprehensive report suite provides results for every question asked in our survey including the open-ended responses. Two levels of benchmarking are Honor Roll and Carnegie Classification. This is the most popular suite.

Survey Data Suite - See prior description

Employee Comments Report - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

Response Distribution Reports - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

Benefits Satisfaction Report - This report documents satisfaction with benefits including medical and dental insurance, work/life balance programs, professional development opportunities, and recognition programs among others. Responses are broken down by job category.

Profile of Survey Respondents - Use this response rate report as a quick reference guide to the percentage of respondents in each demographic such as Gender Identity, Race/Ethnicity, and more.

Cost: \$3,510

Benchmark Data Suite - includes four reports

Designed for institutions that want to dive deep into comparative data. Each report in this suite offers external benchmark comparisons to your survey results and is alternatively available for individual purchase outside of the suite.

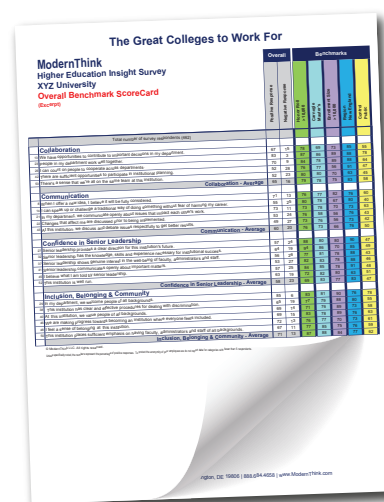
Overall Benchmark ScoreCard - See how your workforce's results compare to those of other institutions. This report allows you to compare a series of higher education benchmarks. The benchmarks are averages of the positive responses among peer institutions within these designated categories: 2025 Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.

Benefits Satisfaction Benchmark Report - Compare your institutions overall benefits satisfaction against the programs core 2025 benchmarks: Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.

Job Category Benchmark Spreadsheet - Provides overall positive/negative response rates for each survey statement and overall benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data.

Recognition Category ScoreCard - This report shows how your results compared to 2025 recognized institutions in your two-year / four-year and size categories in each of the 10 recognition categories.

Cost: \$3,900



Job Category Report Suite - includes five reports

The reports in this suite are ideal for institutions that are most interested in internal and external comparisons for faculty and staff. This suite includes four of our most popular single reports!

Employee Comments Report - See prior description

General Demographics Spreadsheet - See prior description

Cost: \$3,200

Response Distribution Reports - See prior description

Job Category Benchmark Spreadsheet - See prior description

INDIVIDUAL REPORTS

Benefit Satisfaction Report – two options

These graphical reports document employee satisfaction with 20 benefits asked in the survey. These items include Professional/Career Development Programs, Wellness Programs, Employee Recognition Programs, Employee Activities, Flexible Work arrangements, Work/Life balance programs, Physical Work Space Conditions, and various healthcare items.

Option 1: Benefit Satisfaction Report - Compares your overall institutional results to each job category for staff and faculty.

Cost: \$975

Option 2: Benefit Satisfaction Benchmark Report - Compare your institutions results on the 20 benefits asked on the survey against the programs core benchmarks: Honor Roll, Carnegie Classification, Enrollment Size, Region, and Public/Private institutions.

Cost: \$1,540



Overall Benchmark ScoreCard

See how your workforce's results compare to those of other institutions. This report allows you to compare a series of higher education benchmarks. The benchmarks are averages of the positive responses (Strongly Agree and Agree) among peer institutions within these designated categories (customized to your institution): Honor Roll, Carnegie Classification, Enrollment Size, Region, and Public/Private institutions.

Cost: \$1025

Minority Aggregate Report

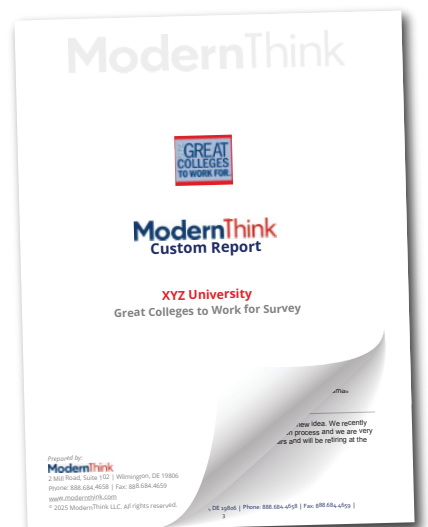
See your survey results across key demographics (see General Demographics Spreadsheet) with the addition of a benchmark aggregating percent positive and percent negative data from respondents of all minority races and ethnicities at your college compared to all colleges that participated in the 2025 program. The aggregate includes: American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, or two or more races respondents. These benchmarks can be added to your Report Gateway.

Cost: \$1,025

Custom Report Suite

We are happy to work with you to create a custom bundle of reports, including incorporating data from your previous years of participation in the program. This includes consulting options as well. Just give us a call and we can partner on a solution that meets your needs and budget.

Call For Pricing



ONLINE REPORT GATEWAY



For institutions that have made an ongoing commitment to participating on a regular cycle in the Great Colleges program, our online Report Gateway is an option you should consider as an alternative to our static reports. The web-based Gateway provides users the flexibility to run their own reports for dynamic visual renderings of survey data in multiple formats. The Gateway includes all of your current and previous survey data with ModernThink since 2010, which allows for year over year comparisons.

This reporting option is particularly appealing to audiences who require more in-depth analysis than the static reports provide. The Gateway is a proven tool that has been used by single institutions as well as large systems over the last eight years. Access includes 10 users.

Your Gateway would include the following:

- All your historical data (after 2010) is included for previous program participants and/or ModernThink custom clients as well as standard Great Colleges benchmarking (Honor Roll and Carnegie).
- Results for all of the questions and demographics asked in the survey including narrative responses, statement results, benefit comparisons and data filtering by all demographics (i.e. Years at Institution, Age, Division/College, etc.).
- Reports on the Gateway include a Standard Deviation report which shows n-values, mean scores, and standard deviation across your survey statements, benefits, themes and demographics. See website for more details.
- All data on the Gateway can be exported to .csv files to be uploaded to other analysis platforms like SPSS, Tableau or Qualtrics.

A demo of this option can be provided. Please contact Suzi Schmittlein at sschmittlein@modernthink.com for more information.

First Year Cost: \$4,500

Renewal Cost: \$2,900 (discounts do not apply)

Save 5% on all reports when you order by September 5, 2025.

Overall Scores

Percent Positive

73

Percent Negative

13

Response Rate

25%

Percent Responses

☐ Benchmark + ☐ Benchmark -
☒ Positive ☐ Neutral ☒ Negative

Download as CSV file

Job Satisfaction & Support

Q1. My job makes good use of my skills and abilities.
Q2. I am given the responsibility and freedom to do my job.
Q4. I am provided the resources I need to be effective in my job.
Q11. I am paid fairly for my work.
Q24. The work I do is meaningful to me.
Q31. The facilities (e.g., classrooms, offices, laboratories) adequately meet my needs.
Q34. This institution's benefits meet my needs.



The x-axis represents the question number while the y-axis represents the percent of respondents out of 100%. Averages are rounded.

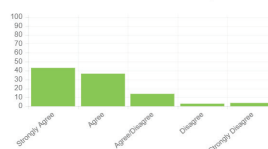
Download as CSV file

Selection Average

Mean Score	N Value +	N Value +/-	N Value -
3.85	156	39	29

1. My job makes good use of my skills and abilities.

Mean Score	Positive +	Neutral +/-	Negative -
4.12	194	34	16



REPORT OPTIONS

Option	Price
Online Reporting	
<i>(Call for Demo Access)</i>	
Report Gateway:	\$4,500
Gateway Renewal:	\$2,900
Suites	
<i>(Reports discounted within suite)</i>	
New Participant Suite:	\$1,650
Survey Data Suite:	\$1,745
Job Category Report Suite:	\$3,200
Survey Results Suite:	\$3,510
Benchmark Data Suite:	\$3,900
Custom Report Suite:	Call For Pricing
Individual Reports	
<i>(See website for samples of all individual reports)</i>	
Aspirational Peer Benchmark Report:	\$975
Benefit Satisfaction Report:	\$975
Benefits Satisfaction Benchmark Report:	\$1,540
Employee Comments Report:	\$615
Job Category Benchmark Spreadsheet:	\$1,025
Minority Aggregate Report:	\$1,025
Race/Ethnicity ScoreCard:	\$795
Overall Benchmark ScoreCard:	\$1,025
Recognition Category ScoreCard:	\$800
Response Distribution Report:	\$1,130
Response Distribution Benchmark Report:	\$1,540
Year-to-Year ScoreCard:	\$615
<i>*Payment must be received before delivery.</i>	

ORDER INFORMATION

View sample reports and order online at
GreatCollegesProgram.com or contact ModernThink
 at 888.684.4658 or greatcolleges@modernthink.com.

**Save 5% on all reports when
 you order by September 5, 2025.**

The *ModernThink Higher Education Insight Survey*® includes 60 survey statements (5 specific to the faculty experience) that measure 10 core dimensions of workplace culture, a benefit satisfaction component, two open-ended questions, and a series of demographic questions. All reports are based on pre-loaded job category demographics. Survey available upon request.