



# 2026 REPORTS GUIDE

**ModernThink**

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## Unleash the Power of Data

The *ModernThink Higher Education Insight Survey®* is purpose-built to measure the organizational dynamics and competencies unique to colleges and universities. It provides a comprehensive view of employee engagement, institutional culture, and the overall workplace experience for faculty and staff.

As part of your participation, you receive Topline Reports—a high-level, visual snapshot of your results. For many institutions, however, this is just the starting point.

To move from insight to action, a deeper exploration of the data is often essential. Whether you are conducting a cultural SWOT analysis, identifying gaps against ModernThink's proprietary higher education benchmarks, or examining differences across employee groups, additional reporting allows you to fully understand the story behind your results.

Over the years, institutions have leveraged their survey data to inform strategic planning, support accreditation efforts, and provide new leaders with a clear baseline of organizational health. These insights not only highlight areas of strength, but also uncover opportunities to enhance the employee experience and strengthen institutional effectiveness.

The reports outlined here are designed to help you move beyond surface-level findings—empowering you to make informed decisions, prioritize action, and drive meaningful change.

**Save 5% on all reports when you order by September 4, 2026.**

**ORDER INFORMATION** View sample reports and order online at [GreatCollegesProgram.com](http://GreatCollegesProgram.com) or contact ModernThink at 888.684.4658 or [greatcolleges@modernthink.com](mailto:greatcolleges@modernthink.com).

**ModernThink Higher Education Insight Survey XYZ University General Demographics Spreadsheet (Excerpt)**

Overall	Benchmarks	Pre-Job/Job Category	Gender Identity
95	95	Faculty	Male
95	95	Faculty	Female
95	95	Faculty	Non-Binary
95	95	Faculty	Other
95	95	Faculty	Prefer not to say
95	95	Faculty	Other

**ModernThink Great Colleges to Work For Survey XYZ University College/School and Division/Department Spreadsheet (Excerpt)**

Overall	Benchmarks	Pre-Job/Job Category	Pre-Job/Job Category
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty

**ModernThink Higher Education Insight Survey XYZ University Faculty Experience Spreadsheet (Excerpt)**

Overall	Benchmarks	Pre-Job/Job Category	Pre-Job/Job Category
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty
95	95	Faculty	Faculty

## Why Deeper Insights Matter Now

**In a time of uncertainty, leadership transition, and resource constraint, institutions can't afford to rely on surface-level insights.**

Expanded reporting provides the deeper understanding needed to prioritize actions, support retention, and make informed, data-driven decisions.

## Where to begin

Whether you are participating in the Great Colleges to Work For® program for the first time or returning as a seasoned partner, our team is here to help you determine the reporting approach that best aligns with your goals.

**Connect with one of our Senior Consultants to explore your options:**

[greatcolleges@modernthink.com](mailto:greatcolleges@modernthink.com)

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# REPORT SUITES



## New Participant Suite - includes four reports

Available to first-time participants and institutions who have never ordered reports. This suite combines both the qualitative and quantitative aspects of the survey, as well as valuable benchmarking data, to give institutions new to the program useful baseline and metric data to leverage right from the start!

**Employee Comments Report** - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

**Job Category Benchmark Spreadsheet** - Provides overall positive/negative response rates for each survey statement and overall 2026 benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data. For an additional discounted fee of \$828, we can create a custom aggregate peer benchmark for you based on institutions you select.

**Response Distribution Reports** - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

**Cost: \$1,650**

## Survey Data Suite - includes three reports

This Excel report suite summarizes your overall positive and negative responses for all survey statements and provides results across each demographic asked in the survey. Your spreadsheets include two columns of valuable benchmarking data from the 2026 program: Honor Roll and Carnegie Classification.

**General Demographics Spreadsheet** - Contains data by: Job Category, Gender Identity, Age, Race/Ethnicity, Years at Institution, Employment Status and Remote Work.

**College/School and Division/Department Spreadsheet** - Contains data by: College, School, Department, Division.

**Faculty Experience Spreadsheet** - Contains data specific to faculty and adjuncts only: College/School, Academic Role, Tenure Status (four-year institutions only), Gender Identity, and Race/Ethnicity.

**Cost: \$1,745**

**Save 5% on all reports when you order by September 4, 2026.**

## Survey Results Suite - includes eight reports

The comprehensive report suite provides results for every question asked in our survey including the open-ended responses. Two levels of benchmarking are Honor Roll and Carnegie Classification. This is the most popular suite.

**Survey Data Suite** - See prior description

**Employee Comments Report** - As part of the survey, employees are asked two open-ended questions. This report provides their responses exactly as written sorted by job category.

**Response Distribution Reports** - These two graphical reports show the percentages of all response options (Strongly Agree, Agree, Sometimes Agree/Sometimes Disagree, Disagree, Strongly Disagree) to the survey statements by job category (one for staff/administration and one for faculty/adjunct).

**Benefits Satisfaction Report** - This report documents satisfaction with benefits including medical and dental insurance, work/life balance programs, professional development opportunities, and recognition programs among others. Responses are broken down by job category.

**Profile of Survey Respondents** - Use this response rate report as a quick reference guide to the percentage of respondents in each demographic such as Gender Identity, Race/Ethnicity, and more.

**Cost: \$3,510**

## Benchmark Data Suite - includes four reports

Designed for institutions that want to dive deep into comparative data. Each report in this suite offers external benchmark comparisons to your survey results and is alternatively available for individual purchase outside of the suite.

**Overall Benchmark ScoreCard** - See how your workforce's results compare to those of other institutions. This report allows you to compare a series of higher education benchmarks. The benchmarks are averages of the positive responses among peer institutions within these designated categories: *2026 Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.*

**Benefits Satisfaction Benchmark Report** - Compare your institutions overall benefits satisfaction against the programs core 2026 benchmarks: *Honor Roll, Carnegie Classification, Enrollment Size, Region and Public/Private institutions.*

**Job Category Benchmark Spreadsheet** - Provides overall positive/negative response rates for each survey statement and overall benchmark columns for Honor Roll and Carnegie Classification. From there, you can compare the percent positive and negative data for each job category against the two columns of benchmark data.

**Recognition Category ScoreCard** - This report shows how your results compared to 2026 recognized institutions in your two-year / four-year and size categories in each of the 10 recognition categories.

**Cost: \$3,900**

The image shows a sample of a benchmark scorecard report. The title is "The Great Colleges to Work For ModernThink Higher Education Insight Survey XYZ University Overall Benchmark ScoreCard (Overall)". The report is a table with multiple columns and rows. The columns include "Overall", "Honor Roll", "Carnegie Classification", "Enrollment Size", "Region", and "Public/Private". The rows list various survey statements such as "Collaboration", "Communication", "Confidence in Senior Leadership", and "Inclusion, Belonging & Community". Each cell in the table contains a numerical value and a color-coded bar representing the score. The report is presented as a document with a curled bottom-right corner.

## Job Category Report Suite - includes five reports

The reports in this suite are ideal for institutions that are most interested in internal and external comparisons for faculty and staff. This suite includes four of our most popular single reports!

**Employee Comments Report** - See prior description

**General Demographics Spreadsheet** - See prior description

**Response Distribution Reports** - See prior description

**Job Category Benchmark Spreadsheet** - See prior description

**Cost: \$3,200**

# INDIVIDUAL REPORTS

## Benefit Satisfaction Report – two options

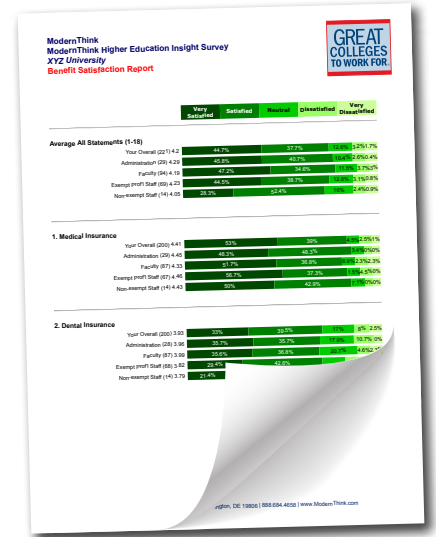
These graphical reports document employee satisfaction with 20 benefits asked in the survey. These items include Professional/Career Development Programs, Wellness Programs, Employee Recognition Programs, Employee Activities, Flexible Work arrangements, Work/Life balance programs, Physical Work Space Conditions, and various healthcare items.

**Option 1: Benefit Satisfaction Report** - Compares your overall institutional results to each job category for staff and faculty.

**Cost: \$975**

**Option 2: Benefit Satisfaction Benchmark Report** - Compare your institutions results on the 20 benefits asked on the survey against the programs core benchmarks: Honor Roll, Carnegie Classification, Enrollment Size, Region, and Public/Private institutions.

**Cost: \$1,540**



## Overall Benchmark ScoreCard

See how your workforce's results compare to those of other institutions. This report allows you to compare a series of higher education benchmarks. The benchmarks are averages of the positive responses (Strongly Agree and Agree) among peer institutions within these designated categories (customized to your institution): Honor Roll, Carnegie Classification, Enrollment, Size, Region, and Public/Private institutions.

**Cost: \$1025**

## Minoritized Communities Benchmark Report

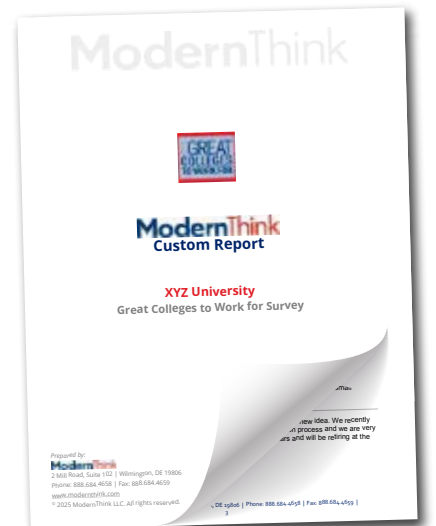
See your survey results across key demographics (see General Demographics Spreadsheet) with the addition of a benchmark aggregating percent positive and percent negative data from respondents of all racially and ethnically minoritized communities at your college compared to all colleges that participated in the 2026 program. The aggregate includes: American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, or two or more races respondents. These benchmarks can be added to your Report Gateway.

**Cost: \$1,025**

## Custom Report Suite

We are happy to work with you to create a custom bundle of reports, including incorporating data from your previous years of participation in the program. This includes consulting options as well. Just give us a call and we can partner on a solution that meets your needs and budget.

**Call For Pricing**



# ONLINE REPORT GATEWAY



*For institutions that have made an ongoing commitment to participating on a regular cycle in the Great Colleges program, our online Report Gateway is an option you should consider as an alternative to our static reports. The web-based Gateway provides users the flexibility to run their own reports for dynamic visual renderings of survey data in multiple formats. The Gateway includes all of your current and previous survey data with ModernThink since 2010, which allows for year over year comparisons.*

This reporting option is particularly appealing to audiences who require more in-depth analysis than the static reports provide. The Gateway is a proven tool that has been used by single institutions as well as large systems over the last eight years. Access includes 10 users.

## Your Gateway would include the following:

- All your historical data (after 2010) is included for previous program participants and/or ModernThink custom clients as well as standard Great Colleges benchmarking (Honor Roll and Carnegie).
- Results for all of the questions and demographics asked in the survey including narrative responses, statement results, benefit comparisons and data filtering by all demographics (i.e. Years at Institution, Age, Division/College, etc.).
- Reports on the Gateway include a Standard Deviation report which shows n-values, mean scores, and standard deviation across your survey statements, benefits, themes and demographics. See website for more details.
- All data on the Gateway can be exported to .csv files to be uploaded to other analysis platforms like SPSS, Tableau or Qualtrics.

A demo of this option can be provided. Please contact Suzi Schmittlein at [sschmittlein@modernthink.com](mailto:sschmittlein@modernthink.com) for more information.

**First Year Cost: \$4,500**  
**Renewal Cost: \$2,900 (discounts do not apply)**

**Save 5% on all reports when you order by September 4, 2026.**



# REPORT OPTIONS

Option	Price
<b>Online Reporting</b>	
<i>(Call for Demo Access)</i>	
Report Gateway:	\$4,500
Gateway Renewal:	\$2,900
<b>Suites</b>	
<i>(Reports discounted within suite)</i>	
New Participant Suite:	\$1,650
Survey Data Suite:	\$1,745
Job Category Report Suite:	\$3,200
Survey Results Suite:	\$3,510
Benchmark Data Suite:	\$3,900
Custom Report Suite:	Call For Pricing
<b>Individual Reports</b>	
<i>(See website for samples of all individual reports)</i>	
Aspirational Peer Benchmark Report:	\$975
Benefit Satisfaction Report:	\$975
Benefits Satisfaction Benchmark Report:	\$1,540
Employee Comments Report:	\$615
Job Category Benchmark Spreadsheet:	\$1,025
Minoritized Communities Benchmark Report:	\$1,025
Race/Ethnicity ScoreCard:	\$795
Overall Benchmark ScoreCard:	\$1,025
Recognition Category ScoreCard:	\$800
Response Distribution Reports (faculty & staff):	\$1,130
Response Distribution Benchmark Reports (faculty & staff):	\$1,540
Year-to-Year ScoreCard:	\$615
<i>*Payment must be received before delivery.</i>	

## ORDER INFORMATION

View sample reports and order online at [GreatCollegesProgram.com](http://GreatCollegesProgram.com) or contact ModernThink at 888.684.4658 or [greatcolleges@modernthink.com](mailto:greatcolleges@modernthink.com).

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The *ModernThink Higher Education Insight Survey*® includes 60 survey statements (5 specific to the faculty experience) that measure 10 core dimensions of workplace culture, a benefit satisfaction component, two open-ended questions, and a series of demographic questions. All reports are based on pre-loaded job category demographics. Survey available upon request.